



Nation Broadcasting Investments (South) Limited
St Hilary Transmitter
nr St Hilary
Cowbridge
CF71 7DP

Tel: 029 2141 4100

Each local commercial station in the UK has obligations with regard to its programmes, including its music and local content. These obligations are set out in the station Format which forms part of this station's Public File.

The Public File is also available in hard copy by post upon request by any member of the public, and serves as one indicator of each station's output. Comment on the contents of the Public File should be made to the station or to the industry regulator, Ofcom.

News Bulletin schedule

What our format says...

At least hourly during daytime weekdays (06-19) and peak-time weekends (weekend late breakfast).

At other times UK-wide, nations and international news should feature.

The news and content team in the South

In addition to our own programme management and output supervision we use members of the Bauer news team based at Wave 105 to compile and present our news service.

To contact the newsdesk call 01489 481058 or email news@samfmsouth.com

The news team is further supplemented by members of management and administrative staff based within the area who are also able to collect content as appropriate.

The news team is based within the relevant Ofcom approved area.

Outside of peak hours the station may broadcast the IRN network bulletin from Sky News.

Recent news coverage

Examples of recent news can be found on the station's website www.samfmsouth.com

The programme schedule

The regular programme schedule is available on the website <http://samfmsouth.com/schedule>

The average number of hours of automated programming within weekday daytimes and within daytimes on Saturdays and Sundays

At Sam FM, we make full use of broadcast playout technology in order to deliver our programmes and free up presentation staff to produce content.

Under the definition adopted by Ofcom our programming would be considered automated up to 24 hours a day.

Typically, all daytime programming is live or recorded immediately prior to transmission.

In addition, during peaktime weekdays and weekends, there is a duty content producer employed at Nation's Broadcast Centre to ensure locally relevant content and breaking news is available to the station.

The amount of local programming per day produced by the station

The station broadcasts Monday to Friday Drivetime (1600-1900) from studios located within the station's approved area.

Some programming items such as news and travel may be compiled by presenters physically located outside of station's transmission area.

Shared programming and content

Nation Broadcasting operates Sam FM under a brand license agreement.

No programming on Sam FM (South Coast) is shared with any other station (as of 1 December 2019)

Ofcom localness guidelines

Ofcom has published guidelines for localness on stations such as Sam FM South Coast. You can view these at the Ofcom website <http://stakeholders.ofcom.org.uk/broadcasting/radio/localness/localness-guidelines>

Station contact details

Contact details for Sam FM South Coast are available on our website <http://www.sanfmsouth.com>

Events, charity support and coverage

More information to follow in subsequent updates.

Recent programme or news highlights

Details of recent programme highlights can be viewed from the homepage of the Sam FM website – samfmsouth.com

Any other issues or areas of interest likely to impact on localness

None

The station playlist

The station playlist is controlled by Nation's Group Programme Director. More information is available on request from neil.greenslade@nationbroadcasting.com

The station format

Sam FM's format can be viewed at Ofcom's website- select the page for the station from the list available at this page:
<http://www.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/analogue-main.htm>

How to complain to the station or Ofcom

If you need to complain to the station you should write to

Martin Mumford, Managing Director, Sam FM, St Hilary Transmitter, nr St Hilary, COWBRIDGE. CF71 7DP.

You can also telephone 02921 414100 and ask for the Managing Director or email martin.mumford@nationbroadcasting.com

If you wish to take your complaint further or if you wish to complain to the regulator you can visit the Ofcom website

<http://consumers.ofcom.org.uk/complain/>

Contacting the studios – use of premium rate numbers

Calls to the studio are at standard landline rates

Texts to the studio using the 66777 shortcode are at standard network rates

We occasionally operate premium text competitions and we make clear the charges for entering such competitions in line with Ofcom Broadcast codes.

Martin Mumford
December 2019